



# Media Literacy and Disinformation

## making the difference with eTwinning

*eTwinning Annual Conference - Online, 28th - 30th October 2021*



The European Commission's [Media Literacy for All Preparatory Action 2020](#) describes “media literacy” as an umbrella expression that includes all technical, cognitive, social, civic and creative capacities that allow citizens **to access** the **media**, to have a **critical understanding** of them and to **interact** with them. “**Disinformation**” is understood as verifiably false or misleading information that is created, presented and disseminated for economic gain or to intentionally deceive the public, and may cause public harm.

**eTwinning has been promoting Media Literacy** for the last 16 years by focusing on the integration of digital tools in the everyday life of teachers and students, with a special emphasis on the effect such tools have on our lives. Digital citizenship has become an important area of focus, with the aim of fostering students’ awareness and responsibility in using digital tools. Areas covered by eTwinning range from data protection and intellectual property rights to digital literacy and communication.

The 2021 annual eTwinning conference focuses on two issues: **Media literacy**, on one side, and how to tackle the phenomenon of **Disinformation** and fake news, on the other.

During the conference, through the work of experts and eTwinning teachers, participants will learn and share good practice in media literacy education and look at ways in which teachers have effectively prepared their student to take a critical look at news and social media and combat disinformation.

With a choice of more than 40 experts-led workshops, the 500 teachers connecting from 43 countries will be encouraged to:

- Integrate media education and literacy into their teaching practice.
- Identify threats and solutions to tackle disinformation and fake news.
- Lead creative and concrete actions, with their students and their peers, to benefit from the opportunities offered by the Internet.
- Discover how eTwinning promotes media literacy via European collaborative projects and professional development activities.

Time is now: as tweeted by the European Commission “*there has never been a more urgent need for an Internet free of false or misleading information than during the coronavirus pandemic*”.

*The eTwinning Online Annual Conference invites eTwinners to share their practice and approach to this fundamental tenet of living in the digital age, teaching their students to take control and not be controlled by the digital world.*

**#eTwconf21**

[www.etwinning.net/conference2021](http://www.etwinning.net/conference2021)



Erasmus+

# AGENDA

## THURSDAY 28 OCTOBER 2021

- 16:45 Pre-opening of the conference
- 17:00 – 18:15 Plenary Session I / Introduction to the Conference  
**Welcome address**  
Themis Christophidou,  
*Director-General, Education, Youth, Sport, and Culture, European Commission*
- Greetings from National Support Organisations and Friends of eTwinning**
- Keynote address: “Media education and disinformation”**  
Zeynep Tufekci,  
*Professor and Writer at the New York Times.*
- 18:30 - 20:00 Plenary session II / European Prize Award Ceremony  
European Prize winners will be awarded by representatives of the European Commission and the European Education and Culture Executive Agency

## FRIDAY 29 OCTOBER 2021

- 10:00 - 12:00 Networking and Activities in the Virtual Exhibition Hall
- Workshops**
- 13:00 - 14:15 Workshops session 1 (15 in parallel)
- 14:15 - 14:45 Comfort break
- 14:45 - 16:00 Workshops session 2 (15 in parallel)
- 16:30 - 17:30 Plenary session III / Panel discussion  
“Media literacy at school: challenges and opportunities”  
The panellists include eTwinners, experts from the field and students

## SATURDAY 30 OCTOBER 2021

- 10:00 - 11:15 Workshops session 3 (16 in parallel)
- 11:45 - 13:15 Closing Plenary session  
Highlights from the Virtual Exhibition Hall
- Keynote address “eTwinning: a light in the age of media confusion”**  
Arjana Blazic,  
*Media education expert*
- Closing address**  
Dr. Markus Rester,  
*Head of Sector – Online Education Platforms, DG EAC, European Commission*

## WORKSHOPS LIST (38 WORKSHOPS)

### Schedule

WORKSHOP TITLE (DRAFT)	SLOT 1 29/10 AT 13H	SLOT 2 29/10 AT 14H45	SLOT 3 30/10 AT 10H
1. eTwinning Prize Winners (age category up to 6) - eTreeHuggers:1, 2, TREE, HUG the TREES with me	X		
2. eTwinning Runners Up (age category up to 6) S.T.E.A.M-tastic		X	
3. eTwinning Prize Winners (age category 7-11) Animal Friends in an Animal-Friendly World			X
4. eTwinning Runners Up (age category 12-15) Future Journalists	X		
5. eTwinning Prize Winners (age category 12-15) Myth'arts: myths in art and literature			X
6. eTwinning Runners Up (age category 16-19) Breaking news	X		
7. eTwinning Prize Winners (age category 16-19) Climate Volunteers			X
8. Digital literacy and tackling disinformation: What are the challenges, what works and what can we build on?	X		
9. How to teach Media Literacy to your classroom?	X	X	
10. Conspiracy thinking	x	X	
11. Media and Information Literacy as Precondition for Digital Citizenship: The raising Role of MIL Education in 21st Century			X
12. Customize your safety		X	
13. Escape Room: Digital journey from fake news to true	X		
14. Developing Communication Skills through eTwinning projects		x	
15. Fake news in VET schools	x		x
16. The secret life of algorithms		x	
17. Climate Challenges - how to build arguments against climate change myths			x
18. What are kids doing online?		x	
19. "I read the news today, oh boy" Workshop on eTwinning project kit: Comparing news and media content	x		x
20. Media Literacy and Disinformation: Staying Informed and Understanding How News is Constructed		x	
21. Education aux médias et désinformation : s'informer et comprendre la fabrique de l'information			x
22. Euroreporters, engaging European citizenship through Media Education	x		
23. A Pathway from Fairy Tales to Social Media Literacy (A student centered critical thinking experience)		x	x
24. Building Resilience against Violent Extremism			x
25. Ich sehe was, was du nicht siehst.	x	x	
26. Equipping Learners with Effective Communication Skills for the 21st Century		x	
27. Our digital footprint - How much do you pay for free stuff on the Internet?			x
28. Media literacy in the context of infodemic - lessons learned	X		
29. Real news can't be fake!			x
30. Media literacy to improve young people's information skills and combat disinformation			x
31. Media literacy - advertising in the media	x		
32. Support of critical thinking and motivation for it.		x	
33. Cyberbullying and Hate Speech			x
34. Emociones y herramientas para entender la información y evitar la desinformación		x	x
35. Develop students' critical thinking skills using technology		x	
36. Uncover The Facts via Faketastic Games			x
37. Digital Survivors in the New World	X		
38. Rural areas and Media Literacy - Collaboration and co-working on an eTwinning project	X	X	

### 1. **eTwinning Prize Winners (age category up to 6) - eTreeHuggers:1, 2, TREE, HUG the TREES with me**

**Workshop leaders:** Project partners Kalliopi Papoutsaki, Margarita Samoutian, Kikilia Tsoukala, Marina Zacharia, Aikaterini Spitsa

**Target audience:** Pre-primary; Primary; beginners in eTwinning

**Language:** English

**Short Description:** In this session you can hear in first-hand the experiences of the prize-winning teachers.

### 2. **eTwinning Runners Up (age category up to 6) S.T.E.A.M-tastic**

**Workshop leaders:** Project partners Barbara Trivelli, Charmaine Attard, Margarida Barbieri

**Target audience:** Pre-primary; Primary; beginners in eTwinning

**Language:** English

**Short Description:** In this session you can hear in first-hand the experiences of the prize-winning teachers.

### 3. **eTwinning Prize Winners (age category 7-11) Animal Friends in an Animal-Friendly World**

**Workshop leaders:** Project partners Fani Karaoli, Gözde Taşkan, Monica Frigerio, Tetyana Hrynkevyc

**Target audience:** Primary; Secondary; beginners in eTwinning

**Language:** English

**Short Description:** In this session you can hear in first-hand the experiences of the prize-winning teachers.

### 4. **eTwinning Runners Up (age category 12-15) Future Journalists**

**Workshop leaders:** Project partners İlkay Akarsu, Carmen-Mirela Butaciu

**Target audience:** Secondary; beginners in eTwinning

**Language:** English

**Short Description:** In this session you can hear in first-hand the experiences of the prize-winning teachers.

### 5. **eTwinning Prize Winners (age category 12-15) Myth'arts: myths in art and literature**

**Workshop leaders:** Project partners Maria Lorenza Campanella, Mercedes Casuso Quesada

**Target audience:** Secondary; beginners in eTwinning

**Language:** English

**Short Description:** In this session you can hear in first-hand the experiences of the prize-winning teachers.

### 6. **eTwinning Runners Up (age category 16-19) Breaking news**

**Workshop leaders:** Project partners Anna Kaisa Ruski, Turgut Aydin, Rebecca Radant

**Target audience:** Upper Secondary; beginners in eTwinning

**Language:** English

**Short Description:** In this session you can hear in first-hand the experiences of the prize-winning teachers.

### 7. **eTwinning Prize Winners (age category 16-19) Climate Volunteers**

**Workshop leaders:** Project partners Alina Mirela Popa, Pelin Bölükbaşı

**Target audience:** Secondary; Upper Secondary; beginners in eTwinning

**Language:** English

**Short Description:** In this session you can hear in first-hand the experiences of the prize-winning teachers.

### 8. **Digital literacy and tackling disinformation: What are the challenges, what works and what can we build on?**

**Workshop Leaders:** Simona Petkova (*Policy Assistant, Unit 'Digital Education', DG Education, Youth, Sport and Culture, European Commission*), Barry van Driel (*Consultant, Ecorys*)

**Target audience:** all levels

**Language:** English

**Short description:** As part of the Digital Education Action Plan 2021-2027, the European Commission, together with a dedicated Expert Group, are developing guidelines for teachers and educators to tackle disinformation and promote digital literacy through education and training. The guidelines will support teachers in developing digital literacy in an age and context appropriate manner in the classroom, reflecting the dynamic environment of the digital world. This session will contribute directly to the development of the guidelines by seeking the views of eTwinning community on the challenges they face when tackling disinformation and promoting digital literacy in the classroom, what they have done to address them and what additional resources they would need to continue this work. At the end of the session, the participants would have learned more about good practices and resources needs across the EU from their peers and will have the opportunity to share further opinions in a follow-up survey.

### 9. How to teach Media Literacy to your classroom?

**Workshop leaders:** Laurence Bragard (*House of European History*)

**Target audience:** Secondary; all levels

**Language:** English

**Short description:** The House of European History's third temporary exhibition, Fake (F)or Real: A History of Forgery and Falsification, places the concept of "Fake" as a common thread throughout history. This workshop will provide you with ready-to-use exercises in order to successfully teach Media Literacy to students aged 12 to 18. You will be invited to play a forgery quiz hosted by the famous forger, Han Van Meegeren, and explore, practise & reflect on disinformation and on your own snap judgement. This session aims to raise awareness about how facts, techniques and emotions may be blended to influence our worldviews, in the past and present

### 10. Conspiracy thinking

**Workshop leaders:** Bert Pieters (*Mediawijs*)

**Target audience:** Upper Secondary; Vocational; all levels

**Language:** English

**Short description:** Conspiracy thinking is back from never really being gone. Conspiracy theories spread at lightning speed via social media and are the topic of conversation among students. But why are those theories so attractive? And how can you make them discussable in class? Mediawijs (the Flemish knowledge center for digital and media literacy) experimented with this in the past year. In this workshop, we will consider a few teaching methods that you can use in your own classroom practice.

### 11. Media and Information Literacy as Precondition for Digital Citizenship: The raising Role of MIL Education in 21st Century

**Workshop leaders:** Lejla Turčilo, Emir Vajzović, Mario Hibert (*authors of Media and Information Literacy: Learning Design for 21st Century*)

**Target audience:** Primary; Secondary; Upper Secondary; Vocational; all levels

**Language:** English

**Short description:** In the 21st century, digital participation is becoming a must and digital competencies are becoming the most important ones. These competencies include media and information literacy, as well as critical thinking. What is the role of elementary and high school education in the process of preparing students for living in the digital age and how can a transformation of educational approach to MIL teaching help in developing MIL skills among students will be discussed. The workshop will be divided into three parts, related to three main issues in the field of MIL:

- Digital citizenship and critical thinking
- Importance for the 21st Century
- Transformation of MIL education:
  - From one-course to hybrid model of learning
  - Guided Inquiry Design as a tool for MIL education in elementary and high schools

### 12. Customize your safety

**Workshop leaders:** Kalina Nikolova (*Teacher and eTwinning Ambassador*)

**Target audience:** Secondary; Upper Secondary; Vocational; all levels

**Language:** English

**Short description:** The theoretical and practical aspect of the workshop will address topics such as eSafety (customized search engines for children), Staying Anonymous Online (using private windows), Hoax or Legitimate Websites (websites detecting scam), Digital Footprint (removing tags from social media), Phishing (distinguishing Phishing sites), Copyright (reverse image search), Fake News (considering sources of information).

### 13. Escape Room: Digital journey from fake news to true

**Workshop leaders:** Suzana Delić (*teacher-counselor, eTwinning Ambassador*)

**Target audience:** Primary; Secondary; Vocational; all levels

**Language:** English

**Short description:** In this workshop we will:

- Learn about fake news and why it exists
- Reflect on how our own opinions impact the way we evaluate information
- Why is it important to decide if information you find is trustworthy
- Criteria for Evaluating Articles
- Make an Escape Room as a journey from fake news to true

#### 14. Developing Communication Skills through eTwinning projects

Workshop leaders: Alenka Miljević (*English and German teacher, eTwinning ambassador*)

Target audience: Primary; all levels

Language: English

Short description: eTwinning platform gives us an authentic and safe place where teachers and students can develop their communication skills which is one of the key competences both in our professional and personal life. What is communication, how to develop communication skills and which digital tools to use to collaborate and communicate in eTwinning projects are some of the topics covered in this workshop.

#### 15. Fake news in VET schools

Workshop leaders: Daniela Usmiani, Ana Marketin-Sedlar (*Teacher and eTwinning ambassadors*)

Target audience: Vocational; beginners in eTwinning

Language: English

Short description: During the workshop, participants will learn how to implement different fake news eTwinning project activities into VET subjects.

#### 16. The secret life of algorithms

Workshop leaders: Julijana Novaković (*eTwinning Ambassador*)

Target audience: Primary; Secondary; all levels

Language: English

Short description: We'll show how to make any simple game on Scratch, step-by-step. Participants can follow along with the new game that we made here, or even use these basic steps to create your own game.

#### 17. Climate Challenges - how to build arguments against climate change myths

Workshop leaders: Malgorzata Luszczek (*Director of the international youth-leadership programme Young Reporters for the Environment: [www.yre.global](http://www.yre.global)*)

Target audience: Secondary; Upper Secondary; Vocational; all levels

Language: English

Short description: This workshop will look at fake news and myths linked to climate change. It will help participants reflect on why these fake stories exist and the ways they can be challenged. Participants will learn how to build solid arguments that will debunk climate myths and that will push people to take positive climate action.

#### 18. What are kids doing online?

Workshop leaders: Diana Poudel (*Internet safety teacher, Author of the book "Safe Internet. Guide to Digital World"*)

Target audience: Pre-primary; Primary; Secondary; Upper Secondary; all levels

Language: English

Short description: Kids spend hours every day in the digital world, but most adults don't understand what they do there. In this workshop you will get a better overview about kids' activities in the digital world and learn how to start conversations with them.

#### 19. "I read the news today, oh boy" Workshop on eTwinning project kit: Comparing news and media content

Workshop leaders: Tiina Sarisalmi (*Teacher and eTwinning Ambassador*)

Target audience: Secondary; Upper Secondary; Vocational; beginner-intermediate

Language: English

Short description: The idea of this workshop is to walk you through the project kit/plan, so that you can use it with your students for teaching media literacy and developing their English communication and ICT skills. In the workshop we will use easy ICT tools for collaborative online work, communication, comparing and constructing information. It will be a lot of hands-on learning and dealing with current news. You can find the kit here: <https://www2.slideshare.net/tiinsari/comparing-news-and-media-contents>

#### 20. Media Literacy and Disinformation: Staying Informed and Understanding How News is Constructed

Workshop leaders: Choukri Kouas (*CLEMI*), Derek Thomson (*Observers*)

Target audience: Primary; Secondary; Upper Secondary; all levels

Language: English

Short description: This workshop will offer pedagogical resources as well teaching tools about Media Literacy Education to help teachers carry out activities about disinformation with their pupils. It will be run jointly by the CLEMI and the France 24 channel, whose show and website, The Observers, is dedicated to debunking fake news and is utilized by the CLEMI as a pedagogical resource.

The CLEMI is the national organization in charge of Media Literacy Education for the French education system. Its mission is to provide teaching and learning tools that help teachers to develop a better understanding of the way news and information is constructed and circulated, and that helps pupils to develop their critical thinking skills and to be active citizens. In collaboration with media partners, invaluable actors in Media Literacy Education, the CLEMI produces resources, provides training to teachers and trainers, and organizes an annual thematic week, *The Press and Media at School (Semaine de la presse et des medias)*.

## 21. Education aux médias et désinformation : s'informer et comprendre la fabrique de l'information

**Workshop leaders:** Choukri Kouas (CLEMI), Maëva Poulet (Observateurs)  
**Target audience:** Primary; Secondary; Upper Secondary; all levels  
**Language:** French  
**Short description:** Cet atelier a pour objectif de proposer des ressources pédagogiques d'éducation aux médias et à l'information ainsi que des outils qui peuvent être utilisés en classe pour réaliser des activités sur les sujets de désinformation. Il sera réalisé en partenariat avec la chaîne France 24 dont l'émission de debunking « Les Observateurs » sert de support pour un accompagnement pédagogique opéré par le CLEMI.

*Le CLEMI est chargé de l'éducation aux médias et à l'information (EMI) dans le système éducatif français. Il a pour mission de former les enseignants à une meilleure connaissance de la fabrique de l'information et de ces circuits et de renforcer les compétences citoyennes des élèves en leur fournissant des outils et en développant leur esprit critique. En collaboration avec des partenaires médias, le CLEMI produit des ressources en matière d'éducation aux médias et à l'information, forme des enseignants et des formateurs et organise, chaque année, la Semaine de la presse et des médias à l'école. Dans ce cadre, le CLEMI travaille avec de nombreux médias qui sont des acteurs essentiels de l'éducation aux médias et à l'information.*

## 22. Euroreporters, engaging European citizenship through Media Education

**Workshop leaders:** Etienne Millien (Director of APEM - Alliance pour l'Education aux Médias, journalist @ Sud Ouest)  
**Target audience:** Secondary; Upper Secondary; Primary; all levels  
**Language:** English  
**Short description:** Alliance de la presse (the representative organization of the French newspaper industry) created a reporting competition in 2019, centered around the impact of the EU at local level. By working as reporters, students acquired new soft skills in media literacy and improved their understanding of the impact of the EU in their lives. This year, classes in eTwinning will be entered in a special category of the reporting competition.

## 23. A Pathway from Fairy Tales to Social Media Literacy (A student centered critical thinking experience)

**Workshop leaders:** Vincenza Leone, Sara Brunno, Maria Cristina Bevilacqua (eTwinning Italian Ambassadors and members of Piano Nazionale Scuola Digitale)  
**Target audience:** Primary; Secondary; Upper Secondary; Vocational; all levels  
**Language:** English  
**Short description:** After introducing a pedagogical and methodological approach to critical thinking, the participants will be involved in an interactive workshop aimed at producing learning resources and design which can be used and modified according to students' age, school contexts, pedagogical needs and objectives in the perspective of vertical curriculum design. The focus of the workshop will be flipping teachers' mindset to promote students' awareness of media literacy and digital citizenship. Teachers will be divided into small groups and will be provided with examples of storytelling, spanning from fairy tales, novels, to social media stories, news etc. that can be used to create learning experiences aimed at critical responsiveness and civic participation.

## 24. Building Resilience against Violent Extremism

**Workshop leaders:** Richard Willson (BRAVE - Building Resilience Against Violent Extremism)  
**Target audience:** Secondary; Upper Secondary; Vocational; all levels  
**Language:** English  
**Short description:** This workshop looks at how to support the development of resilience building projects and approaches against violent extremism in an educational environment. It explores the causes behind contemporary violent extremism and polarisation, outlines patterns of violent extremism in both online and offline contexts, and explores how youth-led resilience projects can be used to form an effective response. Educators should leave the session with a greater understanding of violent extremism and ideas of how to implement classroom discussions and activities to build resilience against it.

### 25. Ich sehe was, was du nicht siehst.

**Workshop leaders:** Marcel Kaufmann (*Media educator and head of the Centre for School Media, Liechtenstein Education Authority*)

**Target audience:** Pre-primary; Primary; Secondary; Upper Secondary; Vocational; all levels

**Language:** German

**Short description:** Jeden Tag werden wir mit unzähligen Bildern aus der ganzen Welt konfrontiert. Sie lösen unterschiedliche Emotionen in uns aus und können uns auch leicht manipulieren. In diesem Workshop werden wir uns Bilder aus verschiedenen Perspektiven ansehen. Es wird gezeigt, wie Bilder leicht manipuliert werden können und wie wir dies in den Unterricht einbauen können. Außerdem werden wir uns mit dem Phänomen der Fake News auseinandersetzen und lernen, wie einfach es ist, Fake News online zu stellen. Kursziele: - Bilder mit der App "Adobe Mix" bearbeiten - Fake News erkennen und überprüfen - Den Kontext von Fake News erkennen - Praktische Beispiele und Umsetzungsmöglichkeiten für den Unterricht kennenlernen

### 26. Equipping Learners with Effective Communication Skills for the 21st Century

**Workshop leaders:** Melanie Cini (*Head of Department of Personal, Social and Career Development, and eTwinning Ambassador*)

**Target audience:** Secondary; beginners in eTwinning

**Language:** English

**Short description:** This workshop will delve into various issues related to effective communication skills, which students need more awareness about, namely: the impact of what one shares has an effect on their personal image in the long run; how one needs to be critical and find correct information; the importance of quoting reliable sources; how students can support older less literate relatives communicate more effectively online; how mindfulness helps one communicate more effectively online. All this will be directly related to the eTwinning annual theme of Media Literacy and Disinformation. The session will further be an opportunity to learn about practical examples on how eTwinning projects can help foster good media literacy practices as well as tools, resources and ideas that can be used in class and eTwinning projects.

### 27. Our digital footprint - How much do you pay for free stuff on the Internet?

**Workshop leaders:** Sylwester Zasoński (*eTwinning Ambassador, English teacher, expert in the field of programming, robotics and new technologies in education*)

**Target audience:** Primary; all levels

**Language:** English

**Short description:** During the workshop we will discuss whether it is possible to be anonymous on the global web. We will talk about how to safely protect your data and how to pass on practical knowledge to young people to protect them from the traps of the Internet. You will get to know some interesting websites to work with students and you will learn what data is collected about us by popular tools and websites.

### 28. Media literacy in the context of infodemic - lessons learned

**Workshop leaders:** Patryk Zakrzewski (*Demagog Association*)

**Target audience:** Pre-primary; Primary; Secondary; Upper Secondary; Vocational; all levels

**Language:** English

**Short description:** According to the World Health Organization, an infodemic is too much information, including false or misleading information in digital and physical environments during a disease outbreak that leads to mistrust in health authorities and undermines the public health response. During the workshop, participants will learn what types of misleading content were being spread amid the coronavirus pandemic and why. Moreover, they will acquire basic verification skills to be used in the classroom, including reverse image search and lateral reading.

### 29. Real news can't be fake!

**Workshop leaders:** Vitor Tomé (*International expert, researcher at CIES-ISCTE - University Institute of Lisbon, Media Literacy and Journalism*)

**Target audience:** Secondary; Upper Secondary; Vocational; all levels

**Language:** English

**Short description:** This workshop is organized in three parts:

1. Disinformation, misinformation and mal-information: discussion on concepts, designations, and definitions;
2. Debunking misinformation: playing online games and other practices;
3. Taking action: planning activities aimed to empower communities (focused on one or more social groups) to tackle misinformation.

It is based on active methodologies and aims to engage people in discussions, activities, and active participation against the infodemic.



### 30. Media literacy to improve young people's information skills and combat disinformation

**Workshop leaders:** Sara Pereira (*Associate Professor and researcher at the Communication and Society Research Centre - CECS, University of Minho, Portugal*), Joana Fillol (*PhD student in Communication Sciences, University of Minho*)

**Target audience:** Secondary; all levels

**Language:** English

**Short description:** This workshop aims to work on disinformation by suggesting ways to improve young people's critical information skills. Disinformation is often reduced to false news, when the phenomenon is much broader and more complex. To tackle on disinformation must therefore take a more comprehensive approach and start by analysing how young people are informed about the world in which they live in. The aim of this workshop is to work with teachers on ways:

1. To understand and analyse students' information consumption practices;
2. To develop students' critical information skills;
3. Explore the different dimensions of disinformation and reflect on its impact on democracy;
4. Work on ways to combat disinformation through better information practices.

### 31. Media literacy - advertising in the media

**Workshop leaders:** José Lagarto (*Specialist in Distance Learning Systems and eLearning, Catholic University*), Susana Paiva (*Mediasmart/APAN*)

**Target audience:** Primary; Secondary; beginners in eTwinning

**Language:** English

**Short description:** This is carried out through active methodologies:

- The analysis of the impact of different types of advertising on the behavior of young people;
- The use of techniques to critically analyze advertising in the context of their daily lives;
- The illustration and analysis of advertising production techniques in order to raise awareness for the conscious consumption of advertising messages.

### 32. Support of critical thinking and motivation for it.

**Workshop leaders:** Marie Stracenská (*Journalist*)

**Target audience:** Primary; Secondary; Upper Secondary; Vocational; all levels

**Language:** English

**Short description:** This workshop is dedicated to the interactive work of children with texts, recognizing the truthfulness of texts, working with reactions to them, explaining why the sources are alpha and omega. We will play on commenting - real, albeit harder to believe articles and assigning them to comment and then work with the discussion. We will also find playful tools for younger students to find a way to verify information. The conclusion is to set realistic expectations and expect gradual results while working with specific texts and videos and to have exercises in smaller groups (or instructions on them). The workshop will involve a presentation, interactive activities and discussion.

### 33. Cyberbullying and Hate Speech

**Workshop leaders:** Julia Gracia Ordoñez (*National Institute of Educational Technologies and Teacher Training (INTEF) of the Spanish Ministry of Education*)

**Target audience:** Primary; Secondary; Upper Secondary; Vocational; all levels

**Language:** English

**Short description:** An interactive and practical workshop in which participants will learn the meaning of Cyberbullying and Hate Speech, as well as its theoretical framework. While working in small groups, they will solve case studies and exchange practical ideas, resources and examples of good practices of eTwinning/ Erasmus + projects on such themes. A round table will close the event.

### 34. Emociones y herramientas para entender la información y evitar la desinformación

**Workshop leaders:** Diana González (*Visiting professor, Faculty of Communication of the University of Navarra*)

**Target audience:** Primary; Secondary; Upper Secondary; Vocational; all levels

**Language:** Spanish

**Short description:** La realidad informativa actual requiere de una ciudadanía digital crítica y participa capaz de identificar la información real de la que no lo es. Para ello es esencial descifrar las emociones que sentimos cuando una noticia nos alcanza, así como ponernos en el lugar de la otra persona, la emisora o la receptora si somos la fuente de la información o distribuimos contenidos de otras personas. En el taller trabajaremos pautas a seguir para contrastar información, explorar nuestras emociones en el proceso y cómo hacérselo llegar al alumnado en el aula.

### 35. Develop students' critical thinking skills using technology

**Workshop leaders:** Faten Romdhani (*Teacher educator*)

**Target audience:** Secondary; all levels

**Language:** English

**Short description:** The presenter will explain and analyse how technology can help teachers develop their critical thinking skills. Such technology includes apps that are available for teachers and students. A list of activities using technology will be shared with the audience.

### 36. Uncover The Facts via Faketastic Games

**Workshop leaders:** Lamia Büşra Yeşil (*eTwinning Ambassador, expert on "The Best Tools & Resources for Teaching Media Literacy"*)

**Target audience:** Primary; Secondary; all levels

**Language:** English

**Short description:** There are many resources, tools, and games popping up as the need for media literacy increases. Using multiple resources to support student discernment of digital discourse should be a priority in every classroom. This presentation will seek to guide educators in teaching how to spot real and fake news, videos, and images that are on social media via interactive games and resources. Related themes such as news literacy, propaganda, disinformation, satire, clickbait, bias, conspiracy theory, altered images, videos, and the credibility of the sources will be focused on during the session. Distinguishing what is true from what is not true is a critical skill today. The participants will test how well they can spot fake news, images and profiles with a series of online games and polls created by different web 2.0 tools; and they will actively be involved in the media-making process. By letting our students create their own fake news, we teach them how to think critically through some of the information they receive. With this session, we will also learn how to critically evaluate online resources so that we all can be both informed consumers and producers of digital content. It is now time to play together. If a picture is worth a thousand words, do the words always tell a true story? Let's uncover the facts together.

### 37. Digital Survivors in the New World

**Workshop leaders:** Zuhai Özbay (*English Teacher and eTwinning Ambassador*)

**Target audience:** Primary; Secondary; all levels

**Language:** English

**Short description:** The COVID-19 pandemic led education into uncertain territory where we are trying to survive, adopt and navigate. We have no experience but still must build up new forms for the new sustainable world. While countries are at different points in their COVID-19 infection rates, there are currently more than 1.2 billion children worldwide in 186 countries affected by school closures due to the pandemic according to UNESCO's reports. This means that distance learning and internet usage is inevitable. The internet has become a fixture in the lives of young people, regardless of their income level. According to the International Telecommunication Union (ITU), 94 percent of young people aged 15-24 are online in developed countries and 65 percent in developing countries. The prevalence in this age group is far ahead of the increase in internet use of the general population. Considering the entire world, half of the total population is online, regardless of age. In this world the importance of media literacy is unquestionable. This workshop aims to draw the framework of the media literacy and disinformation.

### 38. Rural areas and Media Literacy - Collaboration and co-working on an eTwinning project

**Workshop leaders:** Katri Juusola (*eTwinning Teacher*)

**Target audience:** Primary; intermediate

**Language:** English

**Short description:** The idea of this workshop is to present the collaboration and coworking practices in a rural school. It is vital and productive to work together, within the eTwinning projects and also in an inclusive way. This workshop will present the eTwinning kit "A co-authored book" and through the use of ICT tools for collaborative online work, participants will be able to use their creativity and imagination.

## Contact us

For more information about eTwinning please consult our website:

[www.etwinning.net](http://www.etwinning.net)

For more information about the eTwinning Annual Conference, please consult the website:

[www.etwinning.net/conference2021](http://www.etwinning.net/conference2021)

---

**For the last 17 years, eTwinning has grown from a grassroots initiative into an active schools' community which has involved, since its launch, more than 937,000 teachers working in more than 217,000 schools across 43 countries.** Funded by the European Commission under the Erasmus+ programme, eTwinning provides a safe digital platform, where teachers are engaged in various activities: from the design and implementation of European collaborative projects to networking, from the participation in virtual Groups to professional development and peer-learning.

eTwinning, via its platform available in 30 languages, provides a range of resources and learning opportunities for teachers. Indicatively, topics of these resources include the benefits of engaging with eTwinning, 21st century skills, use of ICT in Education, project kits for inspiration and guidance. Registered teachers have access to eTwinning Live, a restricted area of the platform with more advanced features and possibilities of the eTwinning community. Alongside, teachers may participate in professional development activities that are offered at national level that focus on fostering their pedagogical, collaborative, and digital competences.

At European level, eTwinning is coordinated, on behalf of the European Commission, by the Central Support Services (CSS) managed by European Schoolnet, a consortium of 32 Ministries of Education. At national level, the National Support Organisations (NSO) promote eTwinning by offering a range of communication and learning activities and provide guidance and support to end-users.